

# IAITH **ATH NEWS**



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# LISTEN - LANGUAGE ASSERTIVENESS

Over the past three years, IAITH has been working with its European partners to develop Language Assertiveness course materials. The fruits of the LISTEN project's work are now available on the project website. You can access the Linguistic Assertiveness for Minoritised Language Speakers course **here.** This is a virtual course that any individual can follow themselves independently. There is also a handbook and training resources for instructors **here.** If you are interested in becoming a Language Assertiveness Trainer, please contact IAITH for more information and support.



Ϋ́IS TEN

### An evening celebrating Colin Williams and his work

At the end of September IAITH held an event to mark the publication of the book 'Language, Policy and Territory'.

This festschrift celebrates Professor Colin Williams' special contribution to the field of language policy and planning, and individuals from many different countries were present at its launch.

Our Managing Director, Dr Kathryn Jones, chaired the event, and she was also one of the editors of the book. Among those who contributed to the launch were her co-editors Professor John Walsh, Professor Robert Dunbar and Professor Wilson McLeod. We were also lucky enough to receive speeches from the Irish Language Commissioner, Rónán Ó Domhnaill and Deputy Welsh Language Commissioner, Gwenith Price.

Towards the beginning of the event Emyr Lewis, the poet and academic, recited an original poem; and to conclude it all Professor Colin Williams shared a few words.

You can watch clips of the speeches of some of the contributors on our <u>YouTube channel.</u>



# 'LANGUAGE, POLICY AND TERRITORY' BOOK LAUNCH







#### Academi IAITH Video

Courses for all: As well as offering a Training Programme, IAITH can also provide bespoke training sessions and sessions online to meet your needs.





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# TRAINING FOR STAFF TO USE WELSH ASSERTIVELY AND CONFIDENTLY

Language Assertiveness Training supports staff to use more Welsh at work.

At the end of the training your staff will be able to:

- use Welsh assertively and confidently
- respond to any language obstacles or challenges
- communicate more effectively with customers
- strengthen communication amongst staff

To have a session in your organisation or to discuss the possible options, contact <u>post@iaith.cymru</u>



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## IAITH'S GRAPHIC DESIGN SERVICES

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#### **OUR DESIGN SERVICES**

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- Advertisement Design
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- Power Point Presentation Design
- Digital Course Design
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IAITH: the Welsh centre for language planning has maintained a centre of excellence in language policy and planning that contributes to the vibrancy of the Welsh language and other regional and minority languages since 1993. Our specialists can assist with your Welsh language design requirements as well as billingual/monolingual design.

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#### Our Design services:

Poster Design, Leaflet & Brochure Design, Advertisement Design, Video Advertisement Design, Power Point Presentation Design, Digital Course Design, Social Media Post Design, Newsletter & Magazine Design, Banners, PDF Design.

- Delivering results with creativity
- Bespoke and tailored to you
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For enquiries, please contact: post@iaith.cymru Here's an introduction to a new member of the IAITH team. Iolo has been working with us since September, and is already involved in several of our projects. Here are a few words from him about his background, his interests, and his exciting future with IAITH.

Name: Iolo Jones

**Job Title:** Project and Research Manager at IAITH

What is your educational and career background?: Before joining IAITH I spent a year studying MA Linguistics at SOAS University, London. And before that I spent almost half a decade working as a Welshmedium journalist.

#### Which linguistic areas are of interest to

**you?:** For my MA dissertation, I decided to focus on the use of and attitudes towards the Welsh language among the Welsh farming community. However, my interests are wider than that. At the moment I am interested in the possibilities of holistic language planning.

**Describe yourself in three words:** Without a doubt I'm curious (probably due to a career in journalism!). I am also enthusiastic and passionate about the Welsh language and its revitalization. As I possess these characteristics I feel that IAITH is the ideal place for me.



# THE IAITH TEAM IS EXPANDING



Nadolig Llawen! Merry Christmas!

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for language planning





# Training to use Welsh assertively and confidently

## Language Assertiveness Training supports individuals to use more Welsh in their everyday lives.

At the end of the training, you will be able to:

- use Welsh assertively and confidently
- respond to any language obstacles or challenges
- communicate more effectively in daily conversations
- adapt your language approach in new situations

To organise a session or to discuss options, contact <u>post@iaith.cymru</u>







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# Blwyddyn Newydd Dda! Happy New Year!





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