



Understanding Parent Attitudes and Behaviour towards Early Childhood Education and Care

The Welsh Government has commissioned IAITH: Welsh Centre for Language Planning to undertake research on the reasons why parents of children aged 3-4 choose not to take up formal childcare and early years foundation phase nursery education.

The aim of this research is to understand the reasons why parents choose not to take up these services and what motivates parents to make choices around early years education and care.

As part of this research, IAITH will be gathering information through an ethnographic style approach. This means that they will join you during your normal daily activities to try and understand your views and feelings towards early childhood education and care. This will be through day to day conversations with you or your community researcher may ask if you'd like to take part in an informal interview.

The Welsh Government is the data controller for the research. However, IAITH will delete any personal data provided through the informal conversations and interviews and anonymise the raw data, before it is shared with Welsh Government.

The information collected during the project will be included in a report published on the Welsh Government website and possibly in other publications by IAITH and Welsh Government.

Your participation in this research is completely voluntary. However, your views and experiences are important in order to help inform Welsh Government policies.

The contact for this research at is Kathryn Jones at IAITH: Welsh Centre for Language Planning.

E-mail address: kathryn.jones@iaith.eu

Telephone number: 01745 222 053 (direct line)



PRIVACY NOTICE

What personal data do we hold and where do we get this information?

Personal data is defined under the General Data Protection Regulation (GDPR) as 'any information relating to an identifiable person who can be directly or indirectly identified by reference to an identifier'. Special category data such as ethnic group or religious belief has additional protection under data protection law.

You have expressed an interest in being part of this research after hearing about the project from someone else, seeing an online post about the project or by talking directly to one of IAITH's community researchers. If you are willing to take part in the research and contact IAITH by phone or email you are asked to provide contact details (your name, phone number, home address and email address if you have one).

As part of this research we will also be collecting the following personal information:

- Ethnicity
- Religious Belief
- Whether or not you or your child have any long term health conditions
- Whether your child has a special educational need (SEN)

IAITH will only use your email address, home address and telephone numbers for the purposes of this research.

When the researcher makes notes about their observations and during informal conversations and interviews, any personal data will be anonymised and pseudonyms rather than real names will be used.

If you raise a query or complaint and provide personal data requesting a response, the researcher will forward the request only to the relevant official and subsequently delete it from the research data.

What is the lawful basis for using your data?

The lawful basis for processing information in this data collection exercise is our public task; that is, exercising our official authority to undertake the core role and functions of the Welsh Government. Some of the data we are collecting are called 'special category data' (in this case ethnicity, religious belief and details of any long term health conditions or your child's special education need(s) (SEN(s)) and the



lawful basis for processing this information is that it is for statistical or research purposes.

Participation is completely voluntary. Research studies such as this are important for the Welsh Government to collect information and actionable evidence about its ability to deliver government priorities. The information collected in this research, for example, might be used to:

- support improvements to services;
- allocate money to Local Authorities and others; or
- support wider research into the provision of services to you and your child, or others.

How secure is your personal data?

Personal information provided to IAITH is always stored on a secure server. The data can only be accessed by a limited number of researchers working on this project. Any paper recorded research notes and observations are kept under lock in IAITH offices. IAITH will only use this data for research purposes. IAITH has cyber essentials certification.

IAITH has procedures to deal with any suspected data security breaches. If a suspected breach occurs, IAITH will report this to the Welsh Government who will notify you and any applicable regulator where we are legally required to do so.

All data gathered through this research will be reported in an anonymised format. It will not contain your contact details and any identifiable information will be removed. IAITH will use the information gathered to produce a report that will be published on the Welsh Government website. This report will not include any information that could be used to identify individual participants.

How long do we keep your personal data?

IAITH will hold personal data during the contract period, and any personal data not already removed during data collection and data analysis will be deleted by IAITH within three months after the end of the contract. This includes your contact details.

IAITH will only provide Welsh Government with an anonymised dataset which will not include information that could identify you.

Individual rights



Under GDPR, you have the following rights in relation to the personal information you provide as part of this project. You have the right:

- to access a copy of your own data;
- for us to rectify inaccuracies in that data;
- to object to or restrict processing (in certain circumstances);
- for your data to be 'erased' (in certain circumstances); and
- to lodge a complaint with the Information Commissioner's Office (ICO) who is our independent regulator for data protection.

The contact details for the Information Commissioner's Office are: Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. Phone: 01625 545 745 or 0303 123 1113. Website: www.ico.gov.uk

Further Information

If you have any further questions about how the data provided as part of this study will be used by the Welsh Government or wish to exercise your rights using the General Data Protection Regulation, please contact:

Name: Katrina Morrison

E-mail address: katrina.morrison@gov.wales

Telephone number: 0300 025 8528

The Welsh Government's Data Protection Officer can be contacted at:

Welsh Government, Cathays Park, Cardiff, CF10 3NQ, Email:

DataProtectionOfficer@gov.wales.